

Healing Hands Wildlife Care (Great Southern WA) Inc

Social Media Policy & Guidelines

HHWC is an organisation dedicated to the rehabilitation and release of injured and orphaned wildlife. Therefore, it is of utmost importance to protect both the wildlife in our care and the images we portray to the public regarding what we do. While we like to share photos of the great work we do and the cute animals, it is of utmost importance that we are careful what we share publicly or privately on social media and elsewhere.

HHWC members agree to comply with the following policy of HHWC regarding social media use and posts:

- 1) Only licensed wildlife rehabilitators and DBCA registered volunteers may post pictures on social media
- 2) The only persons allowed in photos with the animal are licensed rehabilitators, registered volunteers or other inhabitants of the home
- 3) Children of appropriate age may be allowed to assist with rehabilitation activities where supervised and appropriate
- 4) Wildlife rehabilitators should only be shown properly caring for and/or releasing animals in their care
- 5) No photos should ever be used that show animal(s) in common living space, with household pets, or in a situation where the treatment or behavior appears to be like that of a pet

6) Photos should regularly explain what is being done (i.e. “feeding an orphaned baby joey”)

7) No photos of non-releasable animals unless you have the appropriate permit to have such animal. Examples of appropriate photos: - Rescue/release - Appropriate caging/housing/enrichment - Infant or juvenile animals in hands or on blankets for proper care - Injuries/recoveries - Feeding

8) Do not create or share internet media communication that negatively impacts the HHWC reputation

9) Do not discredit, disparage, challenge or defame the mission, values, public policy positions, operational or animal status decisions of HHWC

10) Do not reveal any confidential or proprietary information about HHWC.

11) Do not criticise individual members or committee performance (by name, title or role

12) Do not disclose the name or any personal identifying information of any member or volunteer without his/her permission

13) Do not publicly discuss the behavior, history or medical records of wildlife in our care

As a volunteer with HHWC, I agree to comply with the above social media policy and guidelines.